

# Desktop Monitor Market Tracker

A single, comprehensive resource that provides indispensable coverage of desktop monitor markets by brand to market verticals.

## Key Questions Answered

- How rapidly is the UHD monitor market expanding?
- Which screen sizes are witnessing the fastest growth across regions?
- What is the consumer vs. commercial sales split by brand and region?
- Which price segments are poised for the highest growth?
- What are the trends in **USB-C connector penetration** and video display interfaces for monitors? Which brands lead in specific regions?

## What We Offer

- Comprehensive market tracking and forecasting by size, resolution and region
- Analysis of advanced features like touchscreens, high refresh rates and curved displays
- Insights into regional risks and opportunities
- Competitive benchmarking by region, size and display technology
- Formulating strategies for product and pricing

Desktop monitor demand remains consistent but dynamic with upside as work and learning shift between office, school and home, each carrying unique product requirements.



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# Empowering decisions with in-depth market intelligence

## Scope Of Research

### Market Trackers: Desktop Monitor Market Tracker

A detailed and indispensable resource for monitoring the global desktop monitor markets. Includes comprehensive data by brand, display technology, size, resolution, and market vertical for both standalone monitors and all-in-one (AIO) PCs.

#### Application

- Monitor and AIO-LCDPC

#### Aggregation unit

- Shipment
- Revenue(USD)
- ASP(USD)

#### Region

- Japan
- North America
- Eastern & Western Europe
- Europe
- China
- Asia & Oceania
- Latin America & the Caribbean
- Middle East & Africa

#### Brand / Company

- World class 30+ Brands

#### Type

- Conventional
- Wide

#### Aspect Ratio

- 1:1
- 3:2
- 4:3
- 5:4
- 16:9 / 16:10/ 16:18
- 17:9
- 21:9
- 24:10
- 32:9 / 32:10

#### Size

- 14" – 65" ( 68+ sizes)

#### Resolution

- 1024 x 768 - 7680 x 4320 ( 39+ resolutions)

#### Tech Features (historical)

- Curved
- Slim Border
- Touch
- Consumer/Commercial
- HDR/SDR/HDR Compatible
- HDMI, DisplayPort, VGA, DVI, USB-C Video Connector Penetration
- Display Technology TN/VA/IPS/OLED

#### Display Feature

- Share by PPI range
- Average Screen size
- Shipment by area

#### Emerging Technologies

- Brand/Size/Resolution/Display Technology
- Gaming Monitor (Max Refresh Rate>120Hz)
- History
- Smart Monitor
- History
- Conference Monitor
- History
- Portable Monitor
- History

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